

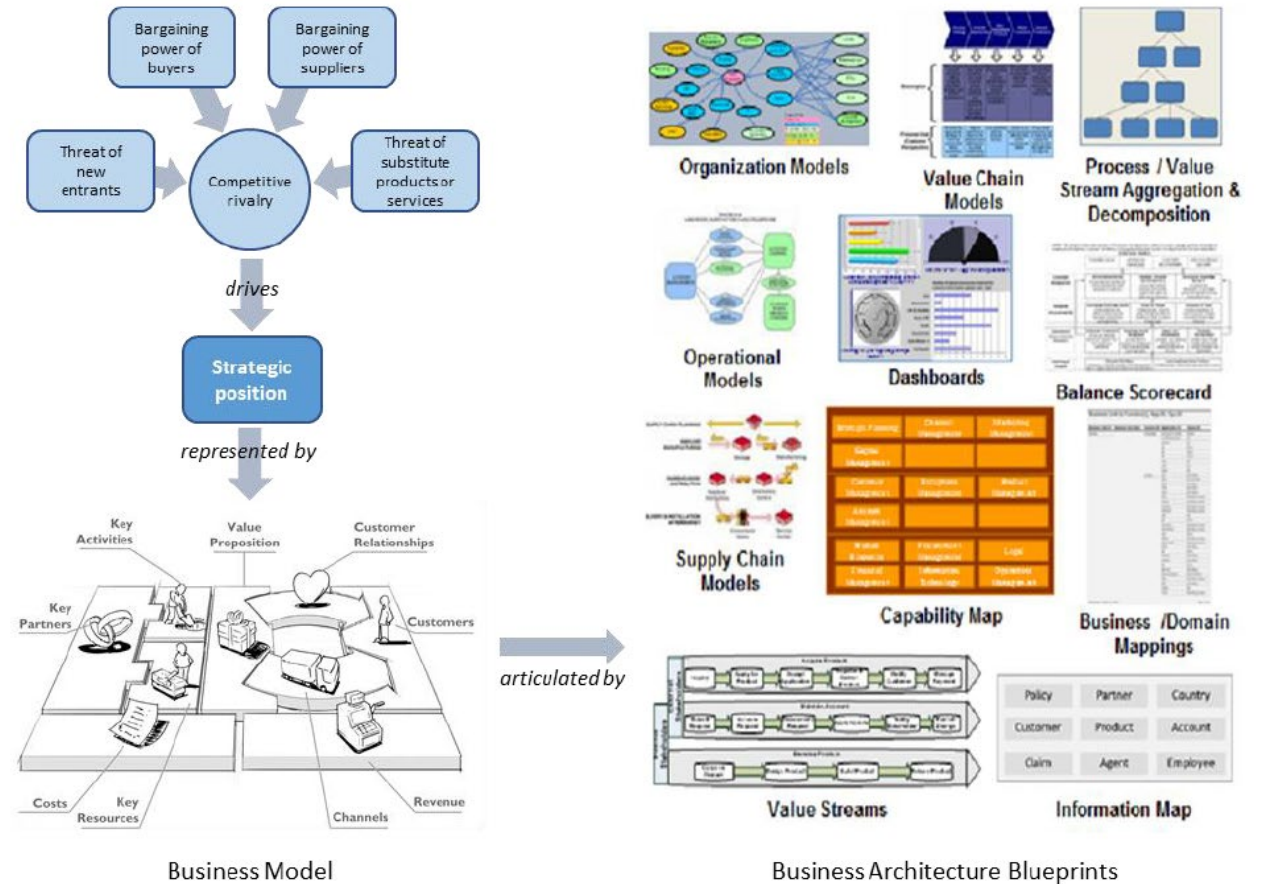
Business Architecture Value Streams

Tom Strevey

December 9, 2020

Business Models and BA Models and views

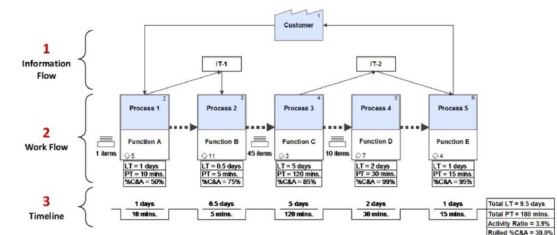
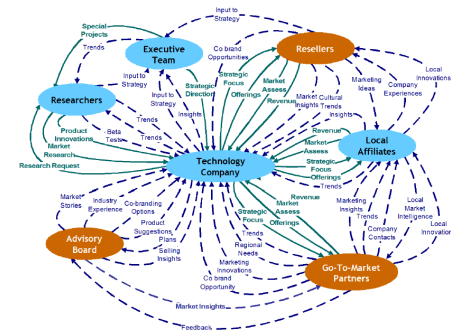
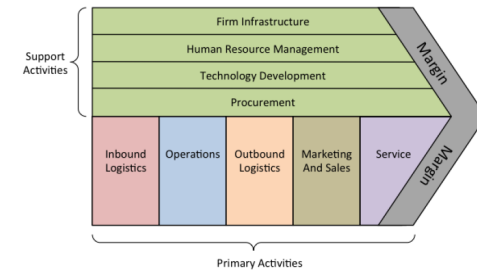
- Business Architecture breaks the business model down into the core functional elements that describe how the business works, including the business capabilities, value streams, organizational structure and information objects required to deliver the desired business result.



(Source: (top-left) The Five Competitive Forces that Shape Strategy, Michael E. Porter, 2008; and (Business Architecture Blueprints) BIZBOK® Guide, Version 6.5, 2018)

Value Analysis and the BA Value Stream

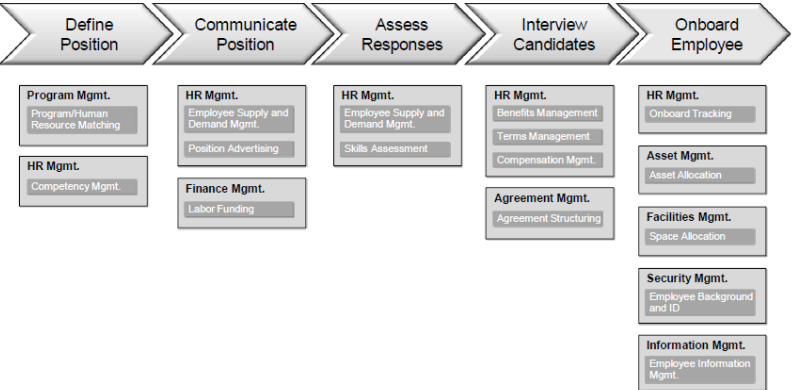
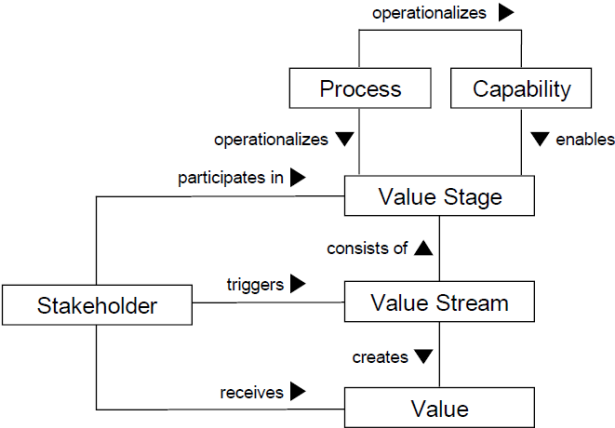
- Several approaches exist to model, measure, and analyze business value.
- The most common but often misunderstood are
 - Value Chains
 - The value chain takes an economic value perspective.
 - Value Networks
 - Value networks are primarily concerned with identifying the *participants* involved in creating and delivering value
 - Lean Value Streams
 - Lean value streams are all about optimizing business *processes*



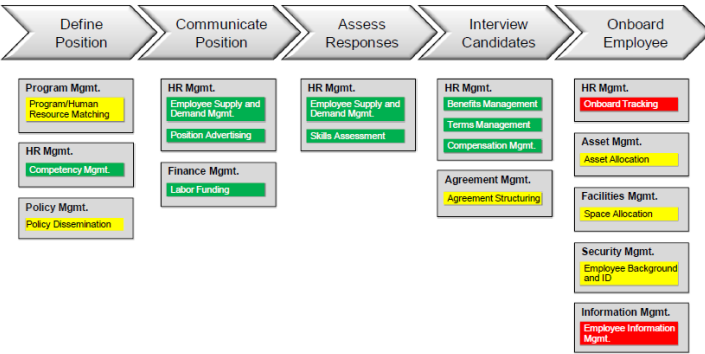
Business Architecture value stream is designed to create an end-to-end perspective of value from the customer's (or stakeholder's) perspective

Business Architecture value stream

- Business Architecture value stream is designed to create an end-to-end perspective of value from the customer's (or stakeholder's) perspective, and in doing so is more closely aligned to realizing an organization's business model



Business Architecture Value Stream



Business Architecture Value Stream Heat Map

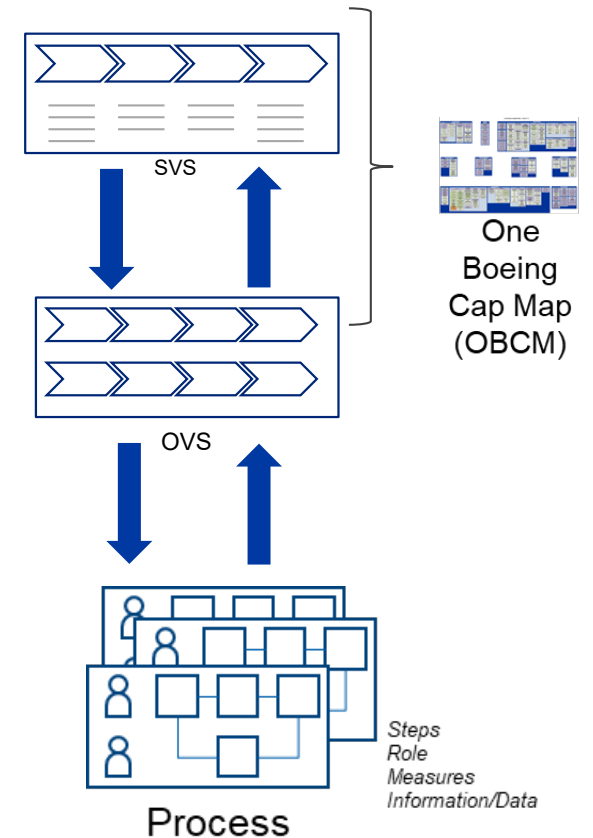
Value Stream Tiers

Strategic Value Streams

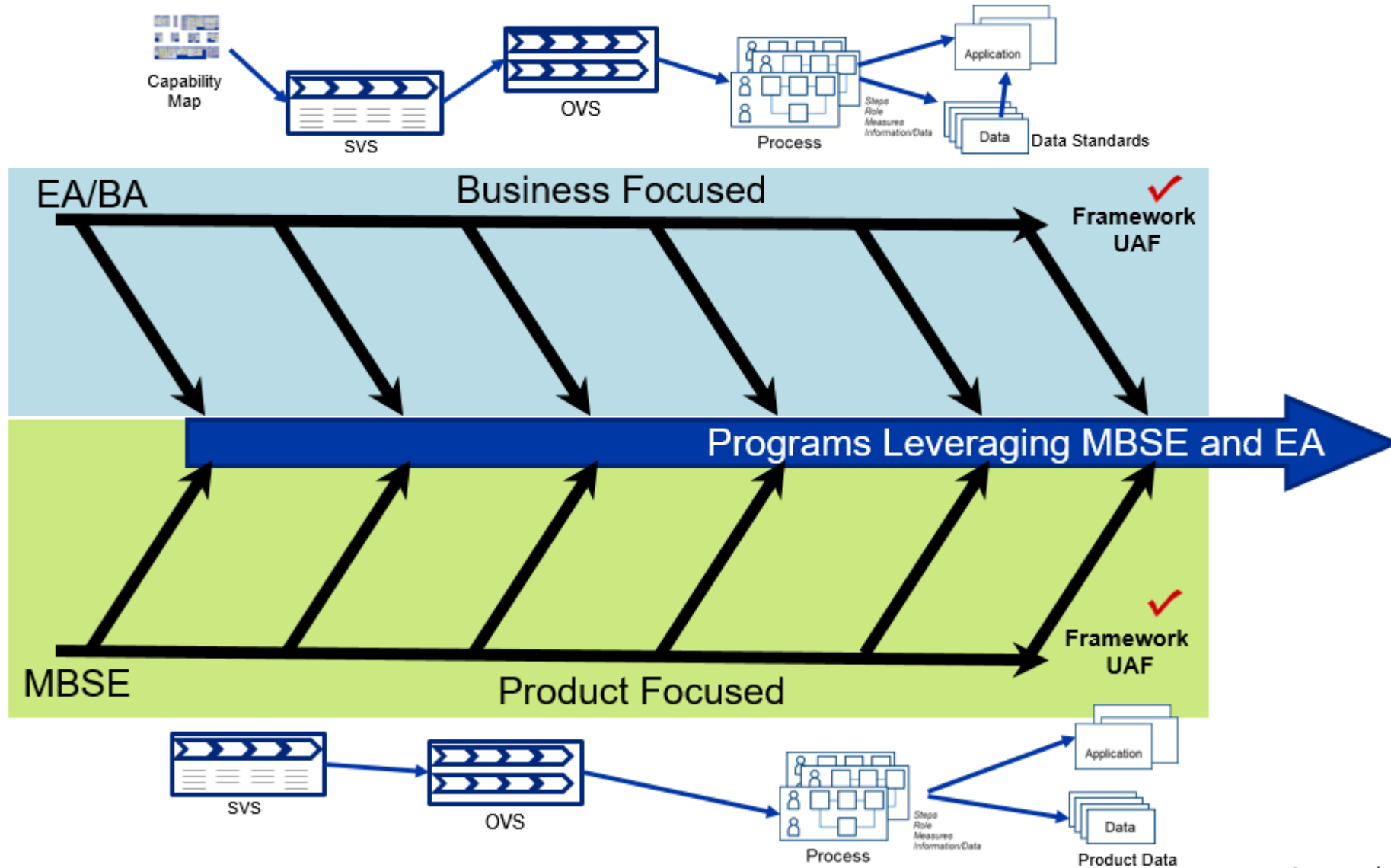
An executive-level flow of business activities that provide differentiated value to external customers and stakeholders. Strategic value streams are forward-looking and used for direction-setting. Business capabilities enable value streams.

Operational Value Streams

An operational view of an end-to-end collection of value-adding activities that create an overall result for a customer, partner, or other stakeholder.



Opportunity for Common Framework and Synergized Methods



Discussion